

# FRANCHISE OPPORTUNITIES

A stylized graphic of a burger is centered in the background. The top bun is a white semi-circle with a black shadow underneath. The middle section is a white horizontal bar with a black shadow underneath. The bottom bun is a white semi-circle with a black shadow underneath. The burger is set against a black background with white and orange decorative lines.

**WINNERS OF BURGER FEST  
2024 & 2025**



**BUILT  
LOCAL**

**DESIGNED**

**TO**

**SCALE**

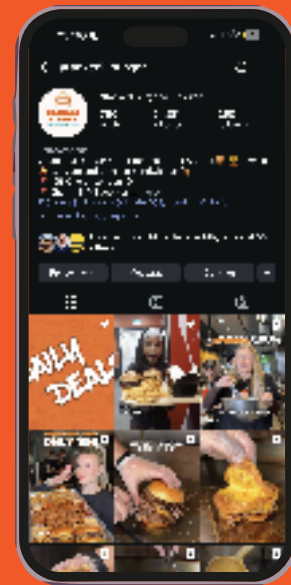
**READY**

**TO**

**GROW**

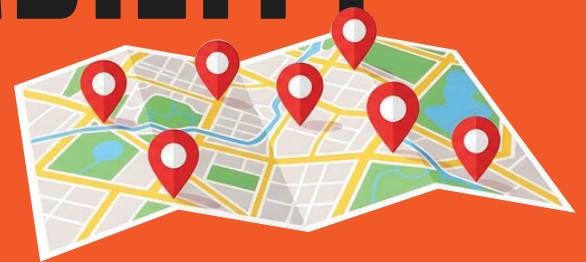
# BRAND AWARENESS

Stacked Burger has built a strong and recognizable brand through consistent quality, bold branding, and a powerful digital presence. With multiple successful locations and high engagement across social media, delivery platforms, and local marketing channels, the brand generates millions of impressions and maintains strong visibility in its markets. Professional signage, premium packaging, and consistent in-store design reinforce customer trust and brand loyalty. This established awareness allows franchise partners to benefit from immediate recognition, faster market entry, and reduced marketing risk, creating a solid foundation for long-term growth and profitability.



# SCALABILITY

Stacked Burger is designed for efficient and repeatable growth through a simple, streamlined menu built around high-quality, easy-to-source ingredients that are fast to prepare and consistently executed. This focused menu structure reduces training time, minimizes waste, and maximizes kitchen efficiency, allowing teams to serve high volumes without compromising quality. Standardized operating systems, optimized supplier partnerships, and proven site-selection strategies support quick and cost-effective expansion. With centralized marketing, integrated technology, and ongoing operational support, franchise partners can scale confidently while maintaining strong margins and brand consistency across multiple locations.



# SUPPLY CHAIN PARTNERSHIPS

Stacked Burger benefits from strong, integrated supply chain partnerships that give franchise partners a significant competitive advantage. Our franchisor network includes an in-house signage company and a commercial real estate specialist focused on securing strategic, high-traffic lease locations, reducing both setup time and development costs. We maintain trusted relationships with experienced contractors and certified hood installation providers to ensure efficient, compliant, and on-schedule builds. In addition, our growing network of locations allows us to secure preferred pricing on ingredients, equipment, and operating supplies, resulting in lower cost of goods, improved margins, and a more profitable and scalable business model.

Stacked Burger maintains an exclusive partnership with Uber Eats that enhances brand visibility, drives consistent order volume, and strengthens profitability across all locations. Through this relationship, our brand benefits from priority placement, featured promotions, co-funded marketing campaigns, and preferred commission structures. This exclusivity allows franchise partners to access a larger customer base, increase digital exposure, and generate strong off-premise sales without additional marketing spend. By leveraging Uber Eats' platform and data insights, Stacked Burger locations are positioned to maximize delivery performance, customer retention, and long-term revenue growth.

# EXCLUSIVE RATES

**Uber Eats**

# STACKED BURGER



Stacked Burger is more than just burgers—it's an experience. Our brand is known for its bold flavors and unbeatable customer experience. By joining our franchise family, you tap into a well-loved brand that is on a rapid growth trajectory.

- Award winning brand: Winner of Burger Fest two years running.
- Hands on training: We offer comprehensive training and ongoing support to set you up for success.
- Community driven: Become part of your local community, and share our passion for great food.
- Proven concept: Tested and perfected menu that keeps customers coming back.

Ready to make your mark? Join the Stacked Burger revolution today!



## Franchise Investment & Requirements

We're looking for passionate entrepreneurs ready to bring Stacked Burger to their community. Below are the basic financial and site requirements to get started:

|                                  |                     |
|----------------------------------|---------------------|
| Space required                   | 1000 - 2000 sq ft   |
| Initial investment for build-out | \$328,500 - 910,000 |
| Franchise fee                    | \$30,000            |
| Royalty fee                      | 6% of gross sales   |
| Brand Development Fund           | 2.5% of gross sales |

Let's build success together! Contact us today to learn more about franchising opportunities with Stacked Burger.



**CONTACT us : STACKEDBURGER@OUTLOOK.COM**